

# AIMEE SCHWAB-MCCOY

Email (professional): [aimee.schwab-mccoy@zybooks.com](mailto:aimee.schwab-mccoy@zybooks.com)

Email (personal): [aimeeschwabmccoy@gmail.com](mailto:aimeeschwabmccoy@gmail.com)

Website: [aimeeschwab-mccoy.github.io](https://aimeeschwab-mccoy.github.io)

## PROFESSIONAL EXPERIENCE

- 2022 ● **Data Science Content Developer**  
zyBooks | Wiley 📍 Remote, USA
- 2022 |  
2021 ● **Lecturer of Statistics and Health Informatics**  
Institute of Technology Sligo 📍 Sligo, Ireland
- 2021 |  
2017 ● **Assistant Professor of Statistics**  
Creighton University 📍 Omaha, NE
- 2017 |  
2015 ● **Assistant Professor of Statistics**  
Xavier University 📍 Cincinnati, OH
- 2015 |  
2010 ● **Graduate Teaching Assistant**  
Department of Statistics, University of Nebraska-Lincoln 📍 Lincoln, NE

## EDUCATION

- 2015 |  
2012 ● **Ph.D, Statistics**  
University of Nebraska-Lincoln 📍 Lincoln, NE
  - Dissertation: "Beta-Binomial Kriging: An Improved Method for Modeling Spatially Correlated Proportions"
- 2012 |  
2010 ● **M.S., Statistics**  
University of Nebraska-Lincoln 📍 Lincoln, NE
  - Thesis: "Evaluating the Teaching Assistant Preparation Course at UNL"
- 2010 |  
2005 ● **B.S., Mathematics**  
University of Nebraska-Lincoln 📍 Lincoln, NE
  - Honors: High distinction

## PEER-REVIEWED ARTICLES

- 2021 ● **"Developing Statistical Intuition Through Simulation Studies in a Second Statistics Course"**  
IASE Virtual Satellite Proceedings (Invited) 📍 Forthcoming
  - Aimee Schwab-McCoy

## RESEARCH INTERESTS

Statistics and data science curriculum and pedagogy

Generalized linear mixed models (applications in R)

Spatially correlated count data

Statistical consulting

## PROFESSIONAL HIGHLIGHTS

Certified RStudio {tidyverse} trainer

Program Chair: 2022 Joint Statistical Meetings Section on Statistics and Data Science Education

Developed Data Science Program (Major and Minor) at Creighton University

Made w/ [pagedown](#) using Nick Strayer's CV guide [github.com/nstrayer/cv](https://github.com/nstrayer/cv).

Last updated: 2022-07-23.

- 2021  
|  
2020
- **“Misconceptions and Learning Gains about Statistical Inference in Introductory Biostatistics Courses”**  
Journal of Statistics Education 📍 Under review  
• Aimee Schwab-McCoy
  
  - **“Computing in the Data Science Curriculum: A Survey of Faculty Practices, Challenges, and Needs”**  
Journal of Statistics Education 📍 <https://doi.org/10.1080/10691898.2020.1851159>  
• Aimee Schwab-McCoy, Catherine Baker, and Rebecca Gasper
  
  - **“Cellular prion protein gene polymorphisms linked to differential scrapie susceptibility correlate with distinct residue connectivity between secondary structure elements”**  
Journal of Biomolecular Structure and Dynamics  
📍 <https://doi.org/10.1080/07391102.2019.1708794>  
• Patricia Soto, India Claffin, Alyssa Bursott, Aimee Schwab-McCoy, and Jason Bartz
  
  - **“The State of Statistics Education Research in Client Disciplines: Themes and Trends Across the University”**  
Journal of Statistics Education 📍 <https://doi.org/10.1080/10691898.2019.1687369>  
• Aimee Schwab-McCoy
  
  - **“The incidence of nursing students’ perceived stress and burnout levels at a private university in California”**  
Journal of Nursing Education 📍 <https://doi.org/10.5430/jnep.v8n10p138>  
• Reo J. F. Jones, Margaret M. Hansen, Mahmoud Kaddoura, Aimee Schwab-McCoy, Kirsten Tocchini
  
  - **“Bringing Mainstream Media into the Quantitative Literacy Classroom”**  
Shifting Contexts, Stable Core: Advancing Quantitative Literacy in Higher Education 📍 E-ISBN: 9781614443247  
• Aimee Schwab-McCoy
  
  - **“Life on an Island: Using Peer Consulting in Applied Statistics Courses”**  
CHANCE: Vol. 30, Special Issue on Climate Change  
📍 <https://chance.amstat.org/2017/11/life-on-an-island/>  
• Aimee Schwab-McCoy
  
  - **“Developing a First-Year Seminar Course in Statistics and Data Science”**  
Promoting understanding of statistics about society. Proceedings of the Roundtable Conference of the International Association of Statistics Education (IASE), July 2016, Berlin Germany.  
📍 <https://iase-web.org/documents/papers/rt2016/Schwab.pdf>  
• Aimee Schwab-McCoy
  
  - **“Emerging Patterns in Multi-Sourced Data Modeling Uncertainty”**  
Spatial Statistics: Special Issue on Emerging Patterns  
📍 <https://doi.org/10.1016/j.spasta.2016.05.005>  
• Alexander Kolovos, Lynette Smith, Aimee Schwab-McCoy, Sarah Gengler, Hwa-Lung Yu
  
  - **“Beta-Binomial Kriging: An Improved Model for Spatial Rates”**  
Procedia Environmental Sciences 📍 <https://doi.org/10.1016/j.proenv.2015.07.101>  
• Aimee Schwab, David Marx

## PRESENTATIONS

Note: Virtual conference presentations can be viewed on my [YouTube channel](#)

- 2021 ● **“Developing Statistical Intuition Through Simulation Studies in a Second Statistics Course”**  
IASE Virtual Satellite 📍 Remote  
• Aimee Schwab-McCoy
- 2021 ● **Toronto Data Workshop: Invited Teaching Panel**  
University of Toronto 📍 Remote  
• Panelists: Aimee Schwab-McCoy, Ashley Juavinett, Chris Papalia, and Samantha-Jo Caetano
- 2021 ● **“Statistics Education Across the University: A Systematic Review”**  
UNL x-DBER Virtual Conference 📍 Remote  
• Aimee Schwab-McCoy
- 2020 ● **“Moving Backward: Designing an R Ecosystem for Academic Programs”**  
Use-R 2020! 📍 Remote (COVID-19)  
• Aimee Schwab-McCoy
- 2020 ● **“Is a Consensus Curriculum on the Horizon?”**  
UC Berkeley Workshop on Data Science Education 📍 Remote (COVID-19)  
• Aimee Schwab-McCoy, Catherine Baker, and Rebecca Gasper
- 2020 ● **“Data Science in 2020: Computing, Curricula, and Challenges for the Next 10 Years”**  
Symposium on Data Science and Statistics 📍 Remote (COVID-19)  
• Aimee Schwab-McCoy, Catherine Baker, and Rebecca Gasper
- 2020 ● **“Subsemble Estimation for Spatial Count Data”**  
Conference on Statistical Practice 📍 Sacramento, CA  
• Aimee Schwab-McCoy, Mark May
- 2019 ● **“Toward Interpretable Machine Learning”**  
Omaha Women in Machine Learning and Data Science (Invited) 📍 Omaha, NE  
• Aimee Schwab-McCoy
- 2019 ● **“Pre-Conceptions of Statistical Inference in Biostatistics”**  
University of Nebraska Medical Center Department Colloquium (Invited) 📍 Omaha, NE  
• Aimee Schwab-McCoy
- 2019 ● **“Pre-Conceptions of Statistical Inference in Biostatistics”**  
Joint Statistical Meetings 📍 Denver, CO  
• Aimee Schwab-McCoy
- 2019 ● **“Applications of Subsemble Estimation in Multivariate Spatial Models”**  
Joint Statistical Meetings 📍 Denver, CO  
• Mark May, Aimee Schwab-McCoy

- 2019 ● **“Pre-Conceptions of Statistical Inference in Biostatistics”**  
 US Conference on Teaching Statistics 📍 State College, PA  
 • Aimee Schwab-McCoy
- 2018 ● **“Statistics Education Across the University: A Systematic Review”**  
 Joint Statistical Meetings 📍 Vancouver, BC, Canada  
 • Aimee Schwab-McCoy
- 2018 ● **“Spatial Simulation and Estimation of Generalized Linear Mixed Models with Non-Normal Data”**  
 BERD Big Data Methodology Workshop 📍 Omaha, NE  
 • Lynette Smith, Aimee Schwab-McCoy, David Marx
- 2017 ● **“Data-Focused Activities and Lessons in Seminar-Style Introductory Courses”**  
 US Conference on Teaching Statistics 📍 State College, PA  
 • Aimee Schwab-McCoy, Ming-Wen An Wissman, Adam Molnar
- 2018 ● **“Life in the Data Deluge: A First-Year Seminar on the Implications of Data Science for Daily Life”**  
 Joint Mathematics Meetings 📍 San Diego, CA  
 • Aimee Schwab-McCoy
- 2016 ● **“Developing a First-Year Seminar Course in Statistics and Data Science”**  
 IASE Roundtable Conference (Invited) 📍 Berlin, Germany  
 • Aimee Schwab-McCoy
- 2015 ● **“Statistical Consulting: Making Connections Across the Curriculum”**  
 US Conference on Teaching Statistics 📍 State College, PA  
 • Aimee Schwab, Pamela Fellers
- 2016 ● **“Peer Consulting in Undergraduate Statistics Courses”**  
 Joint Mathematics Meetings 📍 Seattle, WA  
 • Aimee Schwab-McCoy
- 2015 ● **“Beta-Binomial Kriging: An Alternative Model for Spatial Rates”**  
 Joint Statistical Meetings 📍 Seattle, WA  
 • Aimee Schwab, David Marx
- 2015 ● **“Beta-Binomial Kriging: An Alternative Model for Spatial Rates”**  
 Spatial Statistics 2015: Emerging Patterns 📍 Avignon, France  
 • Aimee Schwab, David Marx
- 2014 ● **“Spatial Simulation and Estimation of Generalized Linear Mixed Models with Non-Normal Data”**  
 METMA-GRASPA Joint Meeting 📍 Turino, Italy  
 • Lynette Smith, Aimee Schwab, David Marx
- 2014 ● **“Using the Island to Develop Consulting Skills”**  
 Joint Statistical Meetings 📍 Boston, MA  
 • Aimee Schwab

- 2014 ● **“Developing New Statistics Instructors and Student Leaders Through Peer Mentoring”**  
CAUSE Webinar 📍 Online webinar  
• Erin Blankenship, Aimee Schwab
- 2013 ● **“Facebook Friend Data: Analyzing Non-Random Samples in the Introductory Course”**  
Joint Statistical Meetings 📍 Montreal, Canada  
• Aimee Schwab
- 2013 ● **“Using StatCrunch Friend Data to Illustrate Consequences of a Non-Random Sample”**  
US Conference on Teaching Statistics 📍 Raleigh, NC  
• Aimee Schwab



## GRANTS

- 2020 ● **“Nebraska Institute in Human-Powered AI for Bioimaging”**  
National Science Foundation (NSF 20-503) 📍 Amount: \$45,822 (Under review)  
• Creighton PI: Aimee Schwab-McCoy; Subaward from UNL
- 2019 ● **“Nebraska Center for Modeling, Analysis, Prediction, and Imaging of Data”**  
Nebraska EPSCoR RII Pre-Proposal 📍 Amount: \$13,633,045 (Declined)  
• PI: Jennifer Clarke (UNL); Co-PIs: Martin Centurion (UNL), Bertrand Clarke (UNL), Mikil Foss (UNL), Adam Larios (UNL), Mahbubal Majumder (UNO), Nathan Pennington (Creighton), Petronela Radu (UNL), Aimee Schwab-McCoy (Creighton), Stephen Scott (UNL)
- 2019 ● **“MAPping Data Science: Establishing an Institute for Meaningful Assessment Practices in Data Science”**  
National Science Foundation (NSF 19-549) 📍 Amount: \$434,917 (Declined)  
• PI: Aimee Schwab-McCoy; Co-PIs: Catherine Baker, Rebcca Gasper
- 2019 ● **“Applications of Subsemble Estimation in Multivariate Spatial Models”**  
Creighton Haddix President’s Faculty Research Fund 📍 Amount: \$5,000 (Awarded)  
• PI: Aimee Schwab-McCoy
- 2019 ● **“Faculty Development Grant: Introduction to Data Science”**  
CURAS Certificate in Research and Scholarship 📍 Amount: \$2,000 (Awarded)  
• PI: Aimee Schwab-McCoy
- 2019 ● **“Faculty Development Grant: Biostatistics”**  
CURAS Certificate in Research and Scholarship 📍 Amount: \$4,000 (Awarded)  
• Co-PIs: Aimee Schwab-McCoy, Andrew Kraemer
- 2018 ● **“Honey Bees in Peril: An investigation of honey bee viral infection dynamics and modeling-implications for Colony Collapse Disorder”**  
Haddix Interdisciplinary Project Grant 📍 Amount: \$15,000 (Awarded)  
• PI: Carol Fassbinder-Orth; Co-Pis: Andrew Kraemer, Aimee Schwab-McCoy

- 2018 ● **“Exploring Student Understanding and Misconceptions of Statistical Inference in Biostatistics”**  
Creighton Scholarship of Teaching and Learning Grant 📍 Amount: \$1,500 (Awarded)  
• PI: Aimee Schwab-McCoy
- 2017 ● **“Statistics Education Across the University: A Systematic Review”**  
Xavier Wheeler Award 📍 Amount: \$4,000 (Awarded)  
• PI: Aimee Schwab-McCoy
- 2016 ● **“Creating a Xavier pilot program to support career specialization and persistence of female students in disciplines with underrepresentation”**  
Xavier Women of Excellence Grant 📍 Amount: \$10,000 (Awarded)  
• Co-PIs: Laura Wessels, Dena Morton, Aimee Schwab-McCoy, Heidrun Schmitzer



## SERVICE

- 2022 ● **Program Chair; Section on Data Science and Statistics Education**  
Joint Statistical Meetings 📍 Washington, DC  
• Coordinate invited and contributed talks at the 2022 Joint Statistical Meetings, as well as organize Birds of a Feather sessions (in-person and virtually) for the 2021 JSM
- 2021 | 2020 ● **Goldwater Scholarship Committee**  
Member 📍 Creighton University  
• Review and mentor Goldwater scholarship applications
- 2021 | 2020 ● **OpenIntro Statistics**  
Contributor 📍 openintro.org  
• Contribute multiple choice questions developed using the Rexams framework to the OpenIntro Statistics Project
- 2021 | 2020 ● **Magis Core Curriculum Assessment Committee**  
Member 📍 Creighton University  
• Review assessment rubrics and plans for Magis Core Curriculum
- 2020 | 2019 ● **Ratio Studiorum Program**  
Freshman advisor 📍 Creighton University  
• Advise first-year students in the Ratio Studiorum Program
- 2020 | 2017 ● **Reviewer**  
Journal and conference reviews 📍 Various  
• Journal of Statistics Education, Spatial Statistics, Journal of University Teaching and Learning, SIGSCE (Special Interest Group on Computer Science Education) Technical Symposium
- 2020 | 2018 ● **Reviewer**  
Textbook reviews 📍 Various  
• Review proposed and revised textbooks: “Foundations of Statistics with R”, “The Analysis of Biological Data”, “STAT2: Building Models for a World of Data”, “Principles of Biostatistics”, “Modern Data Science with R”

- 2020 ● **Clare Boothe Luce Scholarship Award Committee**  
Member 📍 Creighton University  
• Review applications for Clare Boothe Luce tuition and research scholarship
- 2017 |  
2016 ● **Quantitative Reasoning Committee**  
Member 📍 Xavier University  
• Review and approve course proposals for Quantitative Reasoning Flag in core curriculum
- 2017 |  
2016 ● **Hiring Committee**  
Member 📍 Xavier University  
• Review and interview candidates for open positions in statistics

## AWARDS

- 2019 ● **Best Young Investigator Award**  
Winner 📍 ASA Section on Teaching Statistics in the Health Sciences
- 2014 ● **Best Contributed Paper Award - JSM**  
Winner 📍 ASA Section on Teaching Statistics in the Health Sciences
- 2013 ● **Outstanding Graduate Teaching Assistant Award (UNL)**  
Honorable Mention 📍 University of Nebraska-Lincoln

## STUDENT RESEARCH

- 2022 |  
2021 ● **Exercise Habits and Knowledge of the Menstrual Cycle in Female Athletes**  
IT Sligo 📍 Student: Amber Hunter (MS)  
• Create and analyze a survey of Irish female athletes to understand knowledge and behaviors regarding exercise, training, and the menstrual cycle
- 2022 |  
2021 ● **Exploring Ergogenic Use Prevalence in Irish Athletes**  
IT Sligo 📍 Student: Victoria Harris (MS)  
• Create and analyze a survey of Irish athletes to explore the use and knowledge of ergogenic aids such as creatine in athletic training
- 2021 |  
2020 ● **Modeling social distancing adherence during the COVID-19 pandemic**  
Creighton University 📍 Student: Josh Eason (UG)  
• Use dimension reductions to create a “mapping” of counties in the US to use in a spatial-temporal model of adherence to social distancing restrictions
- 2021 ● **Exploring Attitudes Toward Probiotics on Twitter via Text Mining**  
IT Sligo 📍 Student: Catherine Fallon (UG)  
• Use text mining to explore social media discourse promoting the use of probiotics
- 2021 ● **Global Nutrition Project: Progress on Nutrition in Ireland and Abroad**  
IT Sligo 📍 Student: Sara Bourke (UG)  
• Combine data from the Global Nutrition Project and other online databases to explore progress toward adequate nutrition in Europe and the developing world

2021

- **A Systematic Review of Dietary Changes During the COVID-19 Pandemic**  
IT Sligo 📍 Student: Ruth Maloney (UG)
  - Use systematic review and meta-analysis to understand changes in dietary habits - particularly snacking - during the pandemic

2019

- **Subsemble estimation applied to spatial GLMMs**  
Creighton University 📍 Student: Mark May (UG)
  - Apply subsemble estimation for estimating spatial parameters in a generalized linear mixed model (GLMM).

2018

- **Analysis of high dimensional case-control study**  
Creighton University 📍 Student: Jessica Sandcork (UG)
  - Evaluate resampling-based multiple testing and adaptive Benjamini-Hochberg procedures to test for statistically significant differences between subjects in a small sample case-control study. Used machine learning to adjust for correlation between variables.